The Rise and Fall of the Roman and Early Chinese Empires

Two thousand years ago, the Old World of civilization underwent its first imperial age. The Roman Empire and the Han Dynasty of imperial China coexisted with Parthia and Kushan, spanning the mid-latitude of Eurasia and northern Africa. The four empires maintained certain world order and stimulated the rise of transcontinental trade later known as the <u>Silk Road</u>. However, the Roman Empire and Han China never established direct relationship because of the great distance and rival powers between them. Individual histories for each abounded, but until recently, few attempts existed to compare the two.



1. The Roman Empire and Han China of the first century CE superimposed on today's political map.

It would be frivolous for historians to speculate what would happen if Eurasia were smaller and the Romans found beyond their eastern frontier not Parthia but China. Yet as the New World expands the political horizon, new technologies contract effective political distances even more. In view of contemporary global power balance, comparison takes on new significance. At the formative periods of the western and eastern styles of exercising imperial power, the ancient empires left rich and influential legacies. China pulled through numerous fragmentations and invasions, and remains a unified nation. The Roman Empire did not recover from its fall, but its will to power and many ideas have become "cultural genes" of western culture. The United States is sometimes called a "New Rome". In the global village, the heirs to the ancient empires must interact closely, and for that, to know each other, including their traditional roots. What were the characteristics, the respective strengths and weaknesses of the ancient superpowers of the east and west?

The rise of the Roman and Chinese empires were arduous and lengthy processes that took at least four centuries. In the eighth century BCE, the geopolitics of eastern Asia was similar to that of the eastern Mediterranean, which was populated by hundreds of tiny Greek city-states. Five years after the Greeks gathered for their first Olympic Game in 776 BCE, the host of centuries-old city-sized feudal states in China received a new company, Qin, the future empire builder. Eighteen years after the investiture of Qin, tradition had it that Rome was founded on the hills beside the River Tiber. The legend's veracity is much questioned, but it was around this time that the Greek and Phoenician colonizers brought the model of city-state to the

western Mediterranean and founded Carthage, Rome's future arch enemy. The foundation of the Republic in 509 BCE was undoubtedly a turning point in Rome's history. It too, found itself among a host of city-states in Italy.

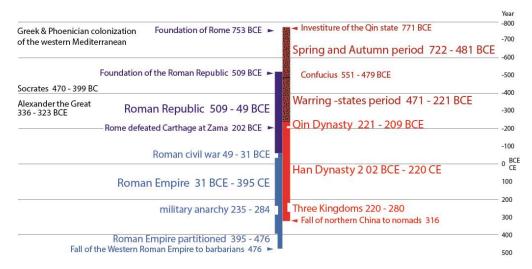
This was the age of <u>hegemony</u>. Strong states annexed neighboring land when convenient, but mostly they tried to win not territories but allies, whom they led to fight rivals. When administrative institutions were not yet developed to manage large populations, allies that took care of their domestic affairs but obeyed orders in foreign affairs were more effective for the hegemon to expand its power. Strong states in China vied to become *ba* or the hegemon, the leader of lords. Rome had conquered Italy before it expanded overseas, but until the Social War of 91-87 BCE, it preferred to be the hegemon of Italian allies, from whom it demanded troops to fight under its command.

The age of large territorial empires were coming, but first to the middle region of Eurasia. The Persian Empire was repelled by the Greeks, then destroyed by Alexander the Great in the 320s BCE. Like its Persian predecessor, Alexander's empire reached the western slopes of the high Pamir, but not beyond. At that time, seven warring states were busy fighting each other in eastern Asia. To the west of the empire, the Roman Republic was busy fighting the Samnites, mountain folks in central Italy. The ephemerality of Alexander's empire highlights the greatest achievements of the Roman and Chinese empires, their stability and longevity.



2. Eurasia geopolitics in the fourth century BCE, with the Hellenic empire of Alexander dominating.

The Roman and early Chinese empires were not exactly simultaneous, but their chronology overlapped.



3. Timelines of the western and eastern worlds.

The unification by Qin was the definitive turning point in Chinese history, which initiated its imperial age. The Republic led Rome to acquire an empire in less than five centuries, before Julius Caesar started the civil war that destroyed it. For the purpose of comparing two careers of rise and fall, it is convenient to shift their relative timelines. I match up the unification of China in 221 BCE and Caesar's march on Rome in 49 BCE, so that we can talk about the progress of their "imperial age", here shaded in grey.



4. The rise and fall of the Roman and Chinese empires juxtaposed.

The Roman and Chinese had much similarities but also many differences. Their <u>economies</u> were both agrarian and monetized, but adopted different models of production organization. Their societies were both patriarchic, conservative and stratified. Each person had specific social roles and had moral duty to be contended with them. Both societies valued the family, the nursery of authoritarianism, but the Roman made a clear legal separation between the state and the family, the Chinese did not. Their political power was mostly held by aristocrats, but the Roman senatorial aristocracy and the Chinese feudal aristocracy differed in characters.

Initially, their states were all city-sized, but the western city-state and Chinese feudal states had different political structures.

In the course of rise to empire, Rome and China each undertook technological and economic development, cultural transformation, political reform, and conquest, which depended much on military organization and the government's capacity to mobilize and direct resources. Because the conditions of the infant Republic and the early Spring and Autumn period were so different, and because the two realms undertook radical reforms in different stages of development, their rises followed different paths, and ended in two forms of absolute monarchy, a military dictatorship with wealthy elites for the Roman Empire, a bureaucratic autocracy with doctrinaire elites for imperial China.

The five centuries prior of unification of China were divided into two periods, traditionally called the Spring and Autumn period (named after the *Spring and Autumn Annals* complied by Confucius, an aristocrat who lived toward its end) and the Warring-states period. In terms of technology, economic development, and political organization, China in the Spring and Autumn period lagged far behind that of the early Roman Republic. It caught up during the Warring-states period, when Legalist reformers prepared the institutional foundations of the imperial China.

China in the Spring and Autumn period was still in the late bronze age. Its main weapon was the chariot, which was monopolized by aristocrats. Its economic and political organizations were "feudal". Private landed property right was unknown; land ownership was undifferentiated from fiefdom and political sovereignty. People lived their lives in communal farms and collectively worked the seigniorial fields without compensation. Individual families used allotted plots for subsistence but did not own them; the plots were rotated among families for fairness. There was no market for land. The more than a thousand fully independent tiny states were descendants of fiefdoms erected in the eleventh century BCE by the king of Zhou. Their rulers, mostly distant relatives, still retained the title of lords and paid lip service to the now powerless king. Each lord in turn parceled out his realm into fiefs for vassals, who also served as his ministers. The hereditary ministers owed loyalty to their lord only, not to the king. Thus although the king had notional authority over the world, substantive authority was distributed among feudal aristocrats, the lords and their ministers. The state was undifferentiated from the ruling family. All ministries were hereditary, many held their own fiefs, and most were relatives to the ruler. *Qinqin*, the love of relatives, was the prime political principle. Aristocrats punished offenders, but had no published laws to regulate the application of punishments. They deemed their personal discretion sufficed because of their superior status and virtue.

The big achievement of the Spring and Autumn was high culture. Centuries of easy life had bred polished aristocrats who quoted poetry in banquets and political discourses. Their texts would become Confucian Canons, which would provide a moral gloss of their rituals and standards. The precociousness of high culture relative to political and economic developments enabled bronze-age ideals to be frozen into the tenets of

Confucianism and sway imperial China for more than two millennia. The rule of man and family values would continue to be the center of political principles.

Challenges did come in the warring-states period. Iron appeared. Effective and affordable tools spread, elevating productivity. Land previously uncultivable yielded to the plow. Independent family forms emerged. Aristocrats found it increasingly difficult to have their seigniorial domains tended. Meanwhile, the city-sized states gradually coalesced into large territorial states. Growing population and prosperity increased social complexity. Powerful ministers grew seditions ideas. Intense interstate competition created a sellers' market for talents and the most vibrant ferment in Chinese intellectual history. Meritocracy challenged aristocracy. Able pragmatists instituted reforms in various states to improve administration and provide some rational direction for the newly unleashed social energy. They experimented with different ways to cope with local difficulties, but were generally called Legalists for their shared novel idea: the rule by laws and equality under the law. The most famous Legalist was Shang Yang, who integrated the experiences of his predecessors. His reforms in Qin, beginning in 359 BCE, not only brought Qin from an underdog to the major league of warring states, but also set the institutional foundation for imperial China.

Legalist reformers led land-reclamation and waterworks projects. To encourage small independent farms, the state systematically distributed land to individual families in return for tax and service in the infantry, which replaced chariots on the battlefield. Private land ownership began to spread. Prosperous farmer-soldiers rejoiced at the chances to prove their valor and win the government's reward for it. Legalists also built up bureaucratic offices for efficient management and rules for secure delegation of power. The development of an effective civilian bureaucracy before the scale of wars escalated in the late-warring states period partly explained why, unlike the Roman world, prolonged and intense warfare did not breed an army that went beyond government control to the benefit of military dynasts. To govern expanding population and territory, the state instituted provinces with centrally appointed governors selected on ability and merit, who replaced feudal aristocrats in local administration. All these curbed the aristocracy and centralized power on the king. Furthermore, Legalists issued regulations for government officers and meted out punishments for abuses, even to aristocrats and relatives. The rule by laws earned them the hatred of aristocrats, who condemned it for cruelty and immorality. When Qin united China, the First Emperor abolished the feudal aristocracy and ruled the empire through a centralized bureaucracy. This was the lasting contribution of the Legalists, but it had to suffer bitter reactions from Confucians.

In contrast to the elegant aristocrats of feudal China, the senatorial aristocrats of the early Roman Republic were rustic and pragmatic. They were farmer-soldiers like common citizens, as symbolized by Cincinnatus, patrician and consul who labored in the field himself. The Mediterranean world was well into the Iron Age. Affordable effective tools and weapons empowered the common producers and warriors. Self-equipped military service was the foremost duty of a Roman citizen. The Centuriate Assembly, the Republic's democratic arm, met in the military training ground. Conscious of their contributions, the commons demanded

a larger say in public affairs. During the first two centuries of the Republic, the commons organized an assembly of their own, resisted arbitrary coercive power of the aristocrats, and won for themselves significant liberty. The "conflict of the orders" produced a republican constitution, in which the aristocrats exercised collective rule through the Senate, but their power was checked and balanced by the popular assemblies. In annual elections, the assemblies selected magistrates from aristocratic candidates. They also voted to pass or reject bills that aristocrats presented to them, but they had no right to propose or amend bills, or to speak singly in assembly. A peculiar feature of the republican constitution was its wealth-based politics. Periodic census divided the citizen bodies according to their wealth. The weight of a citizen's vote was proportional to his wealth, and only the wealthiest were eligible for the Senate and magistracies. The union of wealth and political power was a Roman characteristic that persisted through the Republic and Empire. Not surprisingly private property rights were sacrosanct and a central concern of Roman laws.

The people's assemblies made the ultimate decision on war or peace. For centuries, they almost annually voted for war, showing a deep militarism surpassing that of both the Greeks and the Chinese. Roman wars were mainly financed by indemnities exacted from losers plus systematic looting and enslavement. Abundant booties from the rich Hellenistic world enabled the government to exempt Italian land from tax. This may not be a blessing for the common people. Generals and provincial governors, who were already rich and powerful, grabbed the lion's share of the booty and used it to buy up or appropriate farmland. Large plantations worked by slaves exerted crushing pressure on small independent farms. Many proud proprietary farmers who marched out with the legions returned to find themselves dispossessed. Economic inequality skyrocketed. More and more citizens lost their land and their means to purchase weapons for military service. Repeated agrarian reforms aimed at mitigating the situation failed because of staunch aristocratic opposition.

Conscription faltering, the army turned to recruit volunteers from the poorest strata of society. The city-state government had no means to prevent ambitious generals from buying off the army by looted silver and the promise of land at retirement. The Republic's failure at timely political reform paved the ground for the military dictatorship of the Empire.

From their republican or and feudal origin, Rome and China converged on absolute monarchy. In the Roman and Chinese Empires, all authority in the vast realm devolved on the emperor. However, absoluteness is not omnipotence. No mere mortal can exercise this unbound authority. To turn authority into power and govern effectively, the emperor needed the cooperation of the ruling elite to secure the compliance of the people. Much politics of the late imperial periods was fueled by struggles between aristocrats and monarchists bent on centralizing power. In the empires, the emperor and the ruling elites gradually came to terms with each other. Together they evolved autocracy at the expense of the people.

A summary of the pre-imperial developments:

	Early Roman	Spring and Autumn	Late Roman	Warring-states
	Republic	China	Republic	China
Technology	Iron Age	Late Bronze Age	Iron Age	Spread of iron
Ruling-elite	Rustic and	Polished and	Greek learning	Meritocracy rising
culture	pragmatic	ritualistic		
Economic base	Independent	Communal farming	Slave-mode of	Small
	farmers	No private land	production	independent farms
	Legal private	ownership	Absolute property	Private landed
	property rights		rights	property
Military	Citizen infantry	Aristocratic chariots	Conscription &	Conscription
organization			Volunteer army	infantry
Political	Senatorial	Feudal aristocracy	Failure of agrarian	Centralization of
structure	aristocracy	Hereditary ministers	reforms	power
	Elected	State undifferentiated	Rise of plutocracy	Legalist rule by
	magistrates	from family	Rise of military	laws
	Power		dynasts	Buildup of
	proportional to			bureaucracy
	wealth			

Julius Caesar grabbed dictatorial power on the support of his mighty war machine. But his inability to placate senators attached to the republican ideal of aristocratic collective rule led to his assassination. His heir took the lesson to heart. Augustus put on a republican facade and played courtesy to senators, even as he stripped all power from the Senate and the assemblies. He heightened the wealth qualification for senators, so that only the extremely rich could enter government service. Roman citizens lost all political rights. Social privileges gradually shifted from citizenship to wealth. Although the early Roman emperors called themselves *princeps* or first citizen, the Greeks correctly recognized them as the autocrat, the ruler answerable to none. The emperor's power was protected by the Praetorian Guard and a large professional army that had sworn loyalty to his person and his family. His words acquired the force of law. His right to power was never legally challenged or tested in the Senate; usurpation and mutiny were the only threats. Authority was secure not only for him but also for his family. No emperor who had a biological son living was ever succeeded peacefully by anyone else. Some emperors were succeeded by adopted sons, but the problem lay not with the hereditary principle but with the low fertility of Roman aristocrats.

Qin's abolition of the feudal aristocracy incited such resentment that he had to burned books to suppress opposition. It did not work. After rebellions toppled the Qin dynasty, the Han dynasty reinstituted the feudal

aristocracy to placate the elites, whose dream was to become lords or hereditary ministers. It worked for three generations before the lords became restive, threatening a return to the warring states. The emperor quashed the rebels. A centralized government finally ruled over the whole empire a century after Qin's first attempt. This time it lasted. The bureaucracy designed by Legalists became the permanent institutional structure of imperial China. The emperor bought off the elites by making Confucianism the state ideology. Soon doctrinaire literati colonized the bureaucracy, condemned Legalist rule by laws, subverted rational regulations by personal connections, and the preached the virtue of deference to superiors. With their indoctrination machine, the Confucian literati officialdom became arguably the most successful conservative ruling elite in world history.

The histories of Rome and China show that there is no single panacea for world history. Contrary to today's saying that all nations must converge toward democracy and the rule of law, the Romans actually turned away from it. For peace and stability, for the benefits of the ruling circle, the Roman Empire sacrificed the democratic elements of the Republic, including the citizen's political rights and the transparent legislative process underlying the rule *of* law. Nevertheless, the Romans characteristically extolled general law abidance and adhered to the rule *by* laws. Imperial China never developed the idea of rule of law. Legalists introduced the rule by laws, but the equality under existing laws infringed on the privileges of ruling elites who upheld the ideals of feudal aristocrats. When Confucianism became the state ideology in the Han dynasty, imperial China sacrificed its nascent rule by law. Instead, it opted for the rule of "virtue" supplemented by punishments.

Characters of the Eagle and Dragon, the Roman and Chinese styles of rule:

	Roman Empire	Imperial China	
Government	Military dictatorship	Bureaucratic autocracy	
Ruling elites	Wealthy aristocrats	Ideological literati	
Social order	Rule by laws	Indoctrination	
Sacrificed	Citizen rights, the rule of law	Nascent rule by laws	

Details of the above outline can be found in <u>The Dragon and the Eagle: the rise and fall of the Roman and Chinese Empires.</u>